

**ASX CONTINUOUS DISCLOSURE
INFOMEDIA'S HALF YEAR REPORT – FY2013**

Wednesday, 20 February 2013

SYDNEY – International automotive software developer, Infomedial Ltd (ASX:IFM) today released its half year financial results for FY2013, announcing growth in sales revenue and net profit.

Reported sales revenue for the six months ending 30 December 2012 was \$23,457,000, representing an increase of \$1,005,000 or 4% over the previous corresponding period. In constant currency terms, sales revenue increased by \$1,537,000 or 7%. The growth in sales revenue combined with continued management of operating costs and lower tax expense yielded a net profit after tax (NPAT) of \$5,120,000 representing an NPAT increase of \$1,217,000 over the previous corresponding period.

In particular, Superservice solutions revenue grew by 16% over the previous reporting period despite adverse foreign exchange impacts.

Subscription equivalents grew by 948 during the period to a record 71,464.

An interim FY13 half year dividend of 1.27 cents per share (franked to 0.5 cents) has been declared (FY12: 1.03 cents fully franked). This represents a 23% increase over the FY12 interim dividend. The record date to determine entitlements to the dividend distribution is 6 March 2013 and the date on which the dividend distribution is payable will be 19 March 2013.

During the second half of FY13, the Company anticipates a small increase in operational costs and an increase in amortisation and tax expense. However, continued growth in subscriptions and sales revenue is also anticipated. Consequently, the Company revises its FY13 NPAT guidance to \$8.5m to \$9.5m (previously \$8.0m to \$9.0m).

At the recent North American Dealer Association (NADA) convention in the USA, Infomedial's innovation and leading edge products received positive recognition from the dealers and industry stakeholders who visited the Company's exhibit.

Infomedial Executive Chairman Richard Graham said: "In addition to the continuing growth of the Superservice product line, during the second half of the year the Company will continue to focus on product penetration of its new cloud-based EPC and Superservice products."

"These products include Superservice MenusTM and Superservice TriageTM for Chrysler, General Motors and Toyota in the USA, Superservice RegisterTM for Hyundai in Europe, and Microcat LIVE for Toyota in Great Britain and Chrysler in the USA. Management expects these products to make a notable contribution in the years ahead," Mr Graham said.

- ENDS -

Further enquiries, please contact:

Nick Georges

Company Secretary

Phone: +61(0)2 9454 1715

Email: ngeorges@infomedial.com.au

About Infomedica:

Infomedica Ltd is a leading supplier of information solutions to the parts and service sector of the global automotive industry. More than 140,000 personnel from auto dealers use the Company's solutions every day in more than 185 countries, in 31 languages. Infomedica's Electronic Parts Catalogues (EPCs) allow dealers to quickly and precisely identify replacement parts manufactured by the world's leading automotive companies. Its Superservice solution suite and service-related data solutions such as the Superservice MenuTM system that enables the service department to produce accurate service quotations for its customers.

Infomedica Ltd is a market leading provider of information solutions to the aftersales parts and service market of the global automotive industry (the 'Automotive Aftermarket or Fixed Operations'.) The Company has a strong and growing recurring revenue base, supported by 71,000 subscriptions, which are used by more than 140,000 dealership personnel daily in over 185 countries.

Infomedica specializes in developing and supplying cloud-based software to franchised automotive dealerships. In particular, Infomedica provides electronic parts catalogs ('EPCs') integrated with its suite of service solutions to genuine Original Equipment Manufacturers branded dealerships.

The Company's first flagship product is the Microcat branded EPC, which has been produced for the dealers of many leading automakers. Superservice suite of integrated solutions supporting dealer service engagement processes. Superservice service solutions are customer-facing, sales facilitation products which help dealers conduct trusted and transparent transactions with their customers.

Infomedica Ltd is a publicly-listed company on the Australian Securities Exchange (ASX symbol "IFM"). For more information visit www.infomedica.com.au